



High Growth, Personal Home Care Provider of Choice – Denver, Colorado

AT A GLANCE

Business Model: In-Home Senior Care

Years Providing Service: 10+

Services: Companionship, Personal Care & Daily Living Assistance, Palliative Care, Dementia care, and Alzheimer's Care

Clients: 165+

Employees: 165+

Payer Source: 94% Private Pay; 4% Grant; 2% VA

Sale Rationale: Owner Relocation

Franchise Units: 1

OPPORTUNITY SUMMARY

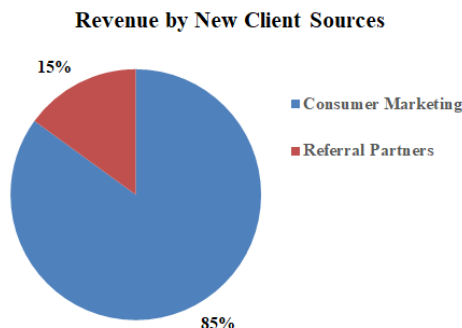
With high brand awareness and a well-known reputation for reliability, this top revenue producing nationally branded franchise has achieved exceptional growth.

With rising demand for home-based care among the more than 135,000 seniors within its affluent, protected service area, the Company is well positioned for ongoing growth.

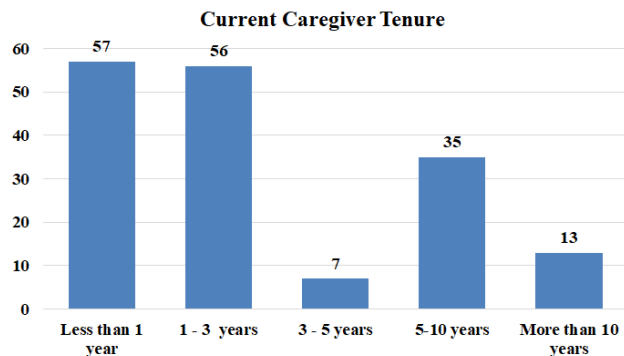
Unlike Medicare agencies that are beholden to government regulations and reimbursement rates, this franchise serves primarily clients that pay out of pocket (a.k.a. "Private Pay") such that they establish their own care rates. Since the services are non-medical (companionship, activities of daily living, safety, etc.), the sector is lightly regulated. The combination of the two have resulted in pre-tax owner earnings margins of more than 20%.

The current owner seeks to return home after passing the torch to an Investor-Operator capable of taking care of the mission driven organization and referral partners while taking the franchise to new heights.

REVENUE BY NEW CLIENT SOURCES



CAREGIVERS



FINANCIAL SUMMARY

	2022	2023	2024 (Trending)
Revenue	\$4.506M	\$5.528M	\$6.143M
Cost of Care	\$2.559M	\$3.144M	\$3.457M
Gross Profit	\$1.947M	\$2.385M	\$2.686M
Gross Margin	43.2%	43.1%	43.7%
Operating Expenses	\$1.128M	\$1.321M	\$1.408M
Owner Discretionary Earnings (ODE)	\$819K	\$1.064M	\$1.278M

